



### UW spinoffs are attracting attention—and investment

Congratulations to several CoMotion-supported startups that have attracted investment and been recognized in the media for their innovative work. [Seattle Times](#) columnist Jon Talton wrote about “UW’s essential, and unappreciated, role in Seattle’s economic power,” including its stature in the startup community. And he has a point. [Sound Life Sciences](#) was acquired by Google this fall, just two years after graduating from CoMotion Labs. [CTFusion](#) and [Zap Energy](#) were highlighted in a Geekwire roundup of local companies researching commercial applications of nuclear fusion. And doctors from UW Medicine are hard at work, with [Cancer Vaccine Research Institute](#) director Mary L. Disis developing a breast cancer vaccine that’s getting national attention in the *New York Times* and Altpep CEO Valerie Daggett, whose testing product could help detect Alzheimer’s before symptoms emerge, featured in Everyday Health.

[BROWSE COMOTION IN THE NEWS](#) >

## Innovation Training

**FUNDAMENTALS FOR STARTUPS**  
Powered by CoMotion Labs

### Save the date for Winter Fundamentals

The Fundamentals for Startups lecture series is open to anyone interested in learning about entrepreneurship and building a startup. From raising capital to scaling to exit strategies, these presentations feature experienced entrepreneurs, investors, and industry experts who share startup-related experiences and insights.

Our Winter 2023 series kicks off January 6 with [Jon Eddy](#), whose executive management work in Asia and Europe has spanned 20 years and six countries. Other speakers include Pack Ventures founder [Ken Horenstein](#), Asa Chief Strategy Officer [Lisa Gold Schier](#), and [Jens Molbak](#), CEO of NewImpact. Sign up below to receive the complete schedule.

[SIGN UP FOR THE MAILING LIST](#) >



## Congratulations

### CoMotion-supported innovators' accolades

- UW spinoff [Somalytics](#)' SomaCap sensor was recently honored by the CES Innovation Awards. [Read the full story.](#)
- CoMotion-supported researchers [Rachel Klevit](#) and [Jay Shendure](#) were among those awarded the [UW Distinguished Faculty for Academic Excellence](#). Congratulations to these winners!
- Levity, a CoMotion-supported team developing technology to suspend and manipulate objects at the millimeter scale using ultrasound levitation, won the Madrona Award in the runner-up category at the 2022 Annual Research Showcase at the UW's Paul G. Allen School of Computer Science & Engineering (CSE). [Read the full story.](#)
- CSE professor [Luis Ceze](#), CEO of UW spinoff [OctoML](#), has been named the first Lazowska endowed professor in honor of computer scientist and professor Ed Lazowska. [Read the full story.](#)

If you're a UW researcher, learn more about how CoMotion can support your innovation journey by [requesting a consultation](#) with one of our innovation managers (NetID required).

## Partner Events & Opportunities



**Biotech Showcase 2023**  
January 9–11 | San Francisco  
January 18–19 | Virtual

This investor conference brings together more than 400 private and micro-mid-cap biotechnology companies, which present to and meet with investors and biopharmaceutical executives. Use code **supLSW2023** to receive a \$200 discount.

[LEARN MORE & REGISTER](#) >

**VIP Forum with Bristol Myers Squibb**  
February 13–14  
[Life Science Washington](#)

If you are a researcher or company looking for partnerships, licensing, or other collaborations with a global pharmaceutical company, this is your opportunity to learn more about how to work with Bristol Myers Squibb. VIP Forums connect investors and strategic partners and showcase the state's most promising life science companies and research opportunities.



[LEARN MORE & APPLY](#) >

## Tip of the Month



### Can you trademark that?

Did you know that a sound can be trademarked but an idea cannot? And that a trademark and a trade name are not one and the same? Explore these and other tips on our Trademarks webpage, which includes definitions, descriptions, and answers to frequently asked questions.

[READ MORE](#) >

## Meet a CoMotion Mentor



**Carla Pagotto**  
Senior Advisor

**Carla Pagotto** joined CoMotion in September as a mentor-in-residence. She was previously an NSF I-Corps mentor for both regional and national teams and also supported the WE-REACH program. Carla advises entrepreneurs in all phases of their innovation journeys, from understanding their customers and markets to product development and strategic planning. She helps maximize value and does market research and customer discovery for upstream and downstream product management. [Connect with her on LinkedIn.](#)

## About CoMotion



CoMotion's mission is to partner with the UW community on their innovation journey, providing tools, connections, and acumen to transform ideas into economic and societal impact.

[JOIN THE JOURNEY](#) >

[UW HOME](#)

[COMOTION](#)

[COMOTION LABS](#)

**BE BOUNDLESS**  
FOR WASHINGTON / FOR THE WORLD



[CONTACT US](#) | [PRIVACY](#) | [TERMS](#)

© 2022 UW CoMotion  
4545 Roosevelt WA NE, Suite 400  
Seattle, WA 98105  
[Forward to a Friend](#)

This email was sent to  
[Unsubscribe or change your email preferences](#)

You are receiving this email because you have expressed interest in CoMotion or are associated with a UW department that often collaborates with us.