



COMOTION LABS PRESENTS

FUNDAMENTALS FOR STARTUPS

A weekly series featuring notable experts who share startup-related information, experience, and wisdom with our entrepreneurial community

FREE | ONLINE | GREAT INSIGHTS GUARANTEED

MARK YOUR CALENDARS FOR THIS VIRTUAL SERIES

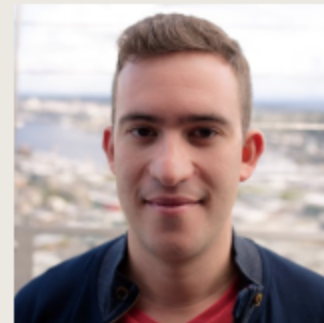
We're back with a great spring lineup of speakers who will help you navigate the exciting, complex, and sometimes daunting journey that is being a startup. Mark your calendars and RSVP to these sessions today.

SPRING LINEUP

- 4/2 | Board Directors & Corporate Advisors: Why, Who, When, and How?
- 4/9 | Building Trust During COVID: How to Quickly Connect and Engage with Primary Stakeholders
- 4/16 | Topic TBD
- 4/23 | The Rise of Platforms: The Transition from Biotech to TechBio
- 4/30 | Finding a Technical Cofounder
- 5/6 | Topic TBD

BOARD DIRECTORS & CORPORATE ADVISORS: WHY, WHO, WHEN, AND HOW?

With [Gilad Berenstein](#), Founder at Brook Bay Capital, LLC



A Board of Directors is a statutory requirement and a good set of advisors is a fiduciary requirement, but knowing who to select, when to formalize, and how to compensate and manage them is far from obvious. In this talk, we will dive into all of these questions to help startups maximize the value of their greatest supporters.

4/2/21
12-1 pm
[Link to come after registration](#)

RSVP >



BUILDING TRUST DURING COVID: HOW TO QUICKLY CONNECT AND ENGAGE WITH PRIMARY STAKEHOLDERS

With [Nicey Hilton](#), Consultant, Atelier Inc.

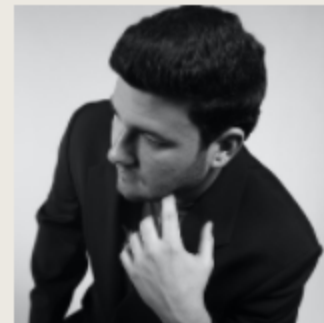
People are a key ingredient to any successful business - your internal team and your customers as well as other primary stakeholders including suppliers, communities, and investors. Trust is the foundation to grow these relationships, yet because COVID is isolating us in virtual environments, it's more difficult than ever to connect. You'll walk away from this session with simple, effective "tools for your toolbox" that build credibility, inspire you to reach out, and help you make the most of your time.

4/9/21
12-1 pm
[Link to come after registration](#)

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THE RISE OF PLATFORMS: THE TRANSITION FROM BIOTECH TO TECHBIO

With [Chas Pulido](#), General Partner, [Alix Ventures](#)



Founder-driven life science startups are more frequently becoming a trend, driven by the rise in platform companies. Raising a first round of funding can be hard, as can identifying best early applications & building the appropriate team. In this talk, we'll cover all this and more.

4/23/21
12-1 pm
[Link to come after registration](#)

RSVP >



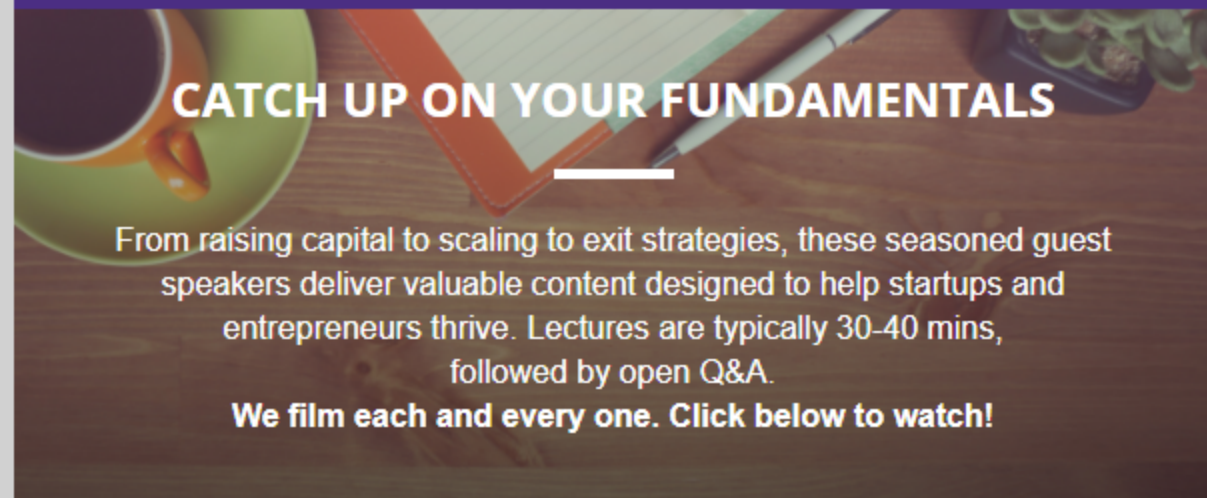
FINDING A TECHNICAL CO-FOUNDER

With [Claudius Mbemba](#), CTO at [neu](#)

Having a tough time as a non-technical person finding a technical co-founder? Want to learn what you've been likely doing wrong? Claudius Mbemba, CTO at [neu](#), will share his tips on who you should look for and how to correctly approach a technical person to join you on your startup journey.

4/30/21
12-1 pm
[Link to come after registration](#)

RSVP >



CATCH UP ON YOUR FUNDAMENTALS

From raising capital to scaling to exit strategies, these seasoned guest speakers deliver valuable content designed to help startups and entrepreneurs thrive. Lectures are typically 30-40 mins, followed by open Q&A.

We film each and every one. Click below to watch!

WATCH PREVIOUS EPISODES >

ABOUT COMOTION LABS

CoMotion Labs, part of CoMotion, provides a multi-industry incubation system. Whether you're a UW spinout or a startup not affiliated with the UW looking to incubate close to the University, we have spaces for startups in:

LIFE SCIENCES, BIOTECH & HEALTH TECH
EMERGING TECH, MEDICAL DEVICES, ROBOTICS & HARDWARE
SOFTWARE, IT & FINTECH

We also offer wraparound services to support startup success including **training, mentoring, and networking**, across a variety of industries. CoMotion Labs removes barriers and increases connections to ensure our startups' optimal success in taking their innovations to impact.

LEARN MORE >

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You are receiving this email because you have expressed interest in CoMotion, UW's collaborative innovation hub, or because you are associated with a UW department that often collaborates with us. You do not need to be affiliated with the UW or CoMotion to attend Fundamentals for Startups.

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