COMOTION LABS PRESENTS

FUNDAMENTALS FOR STARTUPS

A weekly series featuring notable experts who share startup-related information, experience, and wisdom with our entrepreneurial community.

FREE | ONLINE | GREAT INSIGHTS GUARANTEED

WE RESUME OUR SERIES ON FRIDAY, APRIL 10.
HOWEVER; THE TALKS WILL ONLY BE AVAILABLE VIA ZOOM.
PLEASE RSVP BELOW TO RECEIVE EACH LECTURE'S UNIQUE LINK.

Join us for a great lineup of speakers who will help you navigate the exciting, complex, and sometimes daunting journey that is being a startup. Mark your calendars and RSVP to these sessions today.

SPRING LINEUP

4/10 | Navigating Startup Life through a Crisis
4/17 | Bankers Are From Mars, FinTechs Are From Venus: Lessons for All Entrepreneurs Working with Conservative Corporate Partners
4/24 | Building Your Culture As You Scale Your Business
5/1 | Innovativeness: Flourishing or Withering? How to keep the heart of innovation beating strong

NAVIGATING STARTUP LIFE THROUGH A CRISIS

With Dan Rosen, Xiao Wang, and Ken Myer

In this conversation, Dan Rosen, Xiao Wang, and Ken Myer will dive into the challenges and opportunities of navigating a startup through the COVID-19 crisis. As an experienced investor and Chairman of Alliance of Angels, Dan has a wealth of experience investing and advising startup companies in a variety of industries. Xiao Wang is President and CEO of Boundless Immigration, a technology startup whose mission is to empower families to navigate the immigration system. Not surprisingly, the COVID-19 crisis has Xiao and his team navigating their own unique business challenges. Ken Myer is an interim executive who helps companies navigate challenging business transitions and is a lecturer on leadership and a commercialization advisor at the LVN. Using an interview-style format through a Zoom online video conference, we'll explore the implications of the COVID-19 crisis on startup teams and leaders.

4/10/20
12:30 pm
Via Zoom

BANKERS ARE FROM MARS, FINTECHS ARE FROM VENUS: LESSONS FOR ALL ENTREPRENEURS WORKING WITH CONSERVATIVE CORPORATE PARTNERS

With JP Niles, Co-Founder and Managing Director, FinTech Forge

Over $100 billion has been invested in the financial technology (FinTech) sector over the last five years, but the 'move fast and break things' ethos of Silicon Valley doesn't work in the heavily regulated environment of financial services. The lessons learned and best practices developed for balancing creativity with compliance are applicable well beyond fintech for any entrepreneur seeking to sell to and collaborate with more conservative corporate partners.
BUILDING YOUR CULTURE AS YOU SCALE YOUR BUSINESS

With LaKita Williams, Founder, CoCreate Work

Building a company of the future does not happen by accident. No matter how early you are in your business, you want to build a strong culture from the beginning. Join LaKita Williams, founder of CoCreate Work, who will share the steps you can take to build strong team communication, collaboration, and stay connected as you scale. While there is no single strategy for creating a successful culture, there are concrete steps you can take to build a better company on purpose.

4/24/20
12:1 pm
Via Zoom

INNOVATIVENESS: FLOURISHING OR WITHERING? HOW TO KEEP THE HEART OF INNOVATION BEATING STRONG

With Kristina Hukka, Leadership Development Expert

Join us to find out how the 6C model can help you never lose sight of what is at the heart of thriving innovation. Innovation is not only interesting, it is crucial for your business's growth. You work hard to create processes and programs and adopt technologies to make your team productive, to keep everyone engaged and innovative. However, it is easier said than done. While the human element of the innovation process is the most critical, complex and dynamic part, it is often overlooked when teams are laser-focused on working on their products and solutions. In this session, you will become familiar with the 6C model and learn to assess your ability to stay innovative and lead your company to grow and scale.

5/1/20
12:1 pm
Via Zoom

CATCH UP ON YOUR FUNDAMENTALS

From raising capital to scaling to exit strategies, these seasoned guest speakers deliver valuable content designed to help startups and entrepreneurs thrive. Lectures are typically 30-40 mins, followed by open Q&A.

We film each and every one. Click below to watch!

ABOUT COMOTION LABS

CoMotion Labs, part of CoMotion, provides a multi-industry incubation system. Whether you're a UW spinout or a startup not affiliated with the UW looking to Incubate close to the University, we have spaces for startups in:

LIFE SCIENCES, BIOTECH & MEDTECH
EMERGING TECH, ROBOTICS
SOFTWARE, IT & FINTECH

We also offer wraparound services to support startup success, including training, mentoring, and networking, across a variety of industries. CoMotion Labs removes barriers and increases connections to ensure our startups' optimal success in taking their innovations to impact.